

ADG

ARTISTIC DESIGNS GROUP



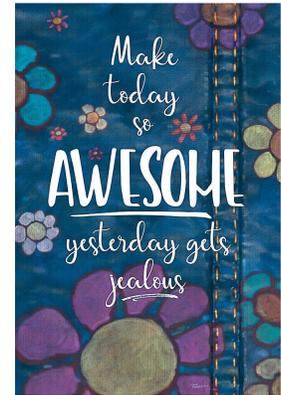
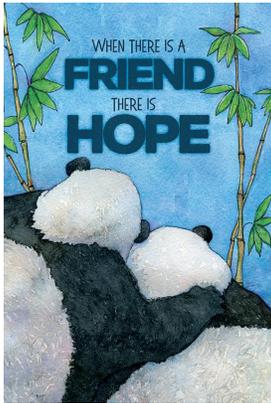
Hi -

All of us here at ADG hope that you are well and keeping safe. Most of us have had to find a new normal for our work days and we are fortunate that our creativity and technology has given us options. In writing this newsletter I wanted to find something that would be uplifting for us individually and our business. It seems like doing a deeper dive into how some of our artists use their craft to uplift, and to meet people's needs would be helpful right about now. I hope you will find inspiration and that we can help you find just the right art for your current projects. As you can see from the teams message above, we are here for you and would love to help you out with any needs that you may have.

We hope you will find something useful and inspiring in our artists work. There will be more in a couple of weeks. Just give us a call and we will be glad to help.

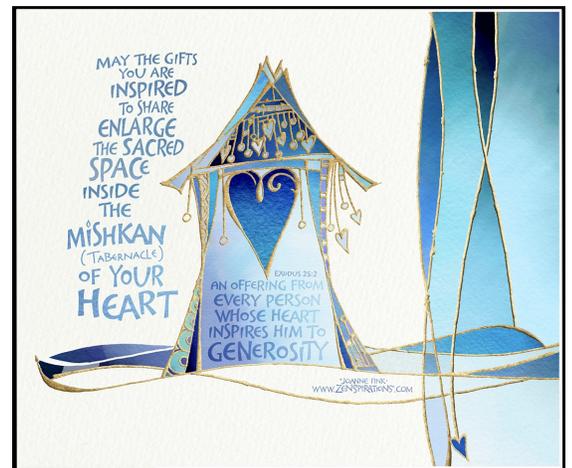
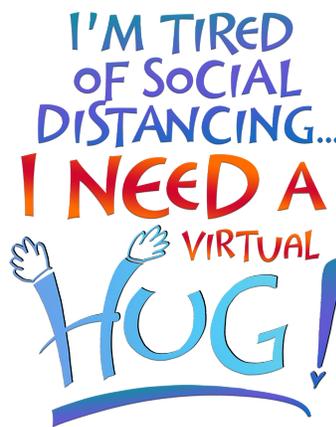
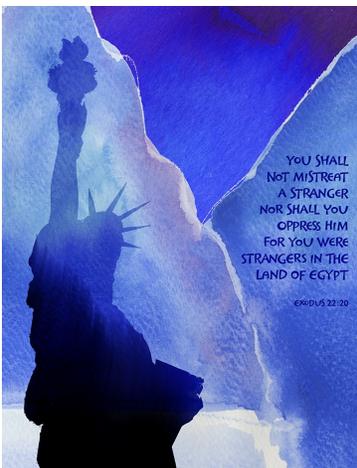
Stay safe,

Steve Vandebosch

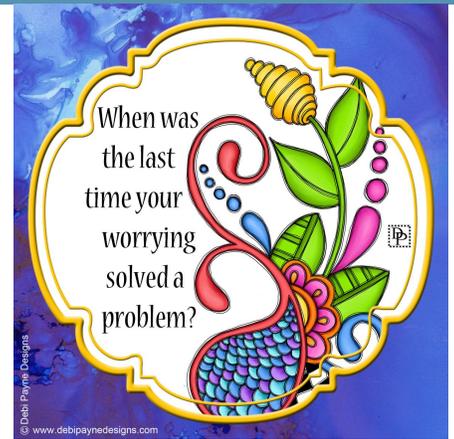


STEVE VANDERBOSCH makes you laugh out loud with his approach to everyday events, which is something we truly need today. He feels sometimes the world gets a bit too literal, so he tries to make his paintings not overly perfect. Steve tells the story of the time he and his wife visited Michelangelo's David. What struck him were the 20 images surrounding the finished statue. They were twenty practices (or "mistakes"). He figures if Michelangelo's work wasn't always perfect first time out, ours need not be either. One important lesson Steve has learned over the years is visual editing, he knows we only have a short amount of time to grab someone's interest. Steve's background includes teaching younger children, and he loves to golf and spend time walking outside. He captures some of this inspiration in his many sketchbooks, which have evolved into a treasure-trove of ideas. Looking at his sixteen sketchbooks full of ideas, he will find an idea that is right for today and that just needs developing.

Joanne Fink, Zenspirations®



JOANNE FINK loves to draw, letter and write inspiring sayings. A well-known industry designer, in 2009 Joanne started Zenspirations®, a combination of creative drawing techniques coupled with her own heartfelt inspirational messages. Joanne's books and videos help people learn to use their creative talents to make a difference in the world. Many of the products she designs are tools for us to use to support loved ones going through challenging times. Since so many people have gone back to coloring recently, Joanne is currently working on new coloring cards to thank the medical professionals and retail workforce who are on the front lines right now.



DEBI PAYNE is focused on keeping a positive attitude in the art she creates. As an artist, she enjoys experimenting, and loves trying new creative toys. Her signature style developed from the necessity of being mobile, as her husband Tim's work took the family to a new location every few months. Debi needed her art to be portable, and thus evolved the mixture of watercolors, pen and electronic manipulation that she currently employs. With stylized flowers, based on those she sees on her travels, she challenges our minds to decide - is it a rose, a daisy, a tulip? She does this with bright cheerful colors that make us happy. The interlocking designs come from her soul, she loves working them together, they are her puzzle pieces. She started adding positive affirmations to her work when Tim asked, "What is the story you are telling?" Based on the feedback from her many fans, these affirmations are a welcome addition to her colorful designs. Debi will continue to focus on helping us replace the negative happenings of today with something positive.

© Sharon Lee



SHARON LEE is using this time to try a new technique and product - gouache. One thing we have come to expect with Sharon, her designs are always spontaneous and cheerful. Her background in working with several major NYC studios in developing fabric and bedding meant that she has always had to stay up on the current trends and translate them to a creation that speaks to a broad market. In addition to the standard trend sources that most of us employ (fashion houses, leading retailers, trend blogs, entertainment releases, ...), she also shared with me a couple of unusual sources for her inspirations including Ted Talks and Global Economic events. I expect to see a solid read on market direction from her as we come out of this global pandemic. When she is not creating new designs, you will find her antique shopping, gardening, and caring for her West Highland Terrier, her houseplants, her garden and her son, but not necessarily in that order.

**LOOKING FORWARD TO SEEING YOU LATER THIS YEAR
AT ONE OF THESE UPCOMING TRADE SHOWS**

Blueprint<<Postponed>>

New Date Pending
New York City, NY

International Quilt Market

October 29 - November 1, 2020
Houston, Texas

Client Visits

We will still be making regional visits to see our customers late this year.

Please let us know if you would like to
schedule a meeting while we are in your area.

Email us at Julie@Artsdg.com

If you would like to check out our collections, or have a specific need we can help you with -- please visit our website at www.artsdg.com (with new works being posted all the time) or drop us an email at info@artsdg.com.

We look forward to hearing back from you!



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